

"Sunny Southern Alberta"

SOUVENIR LETTER CARD

Issued by

THE ALBERTA RAILWAY & IRRIGATION COMPANY,
Lethbridge, Alberta, Canada



Address

Dol Stogmire
River View
Greeley
Oct.

Sunny Southern Alberta

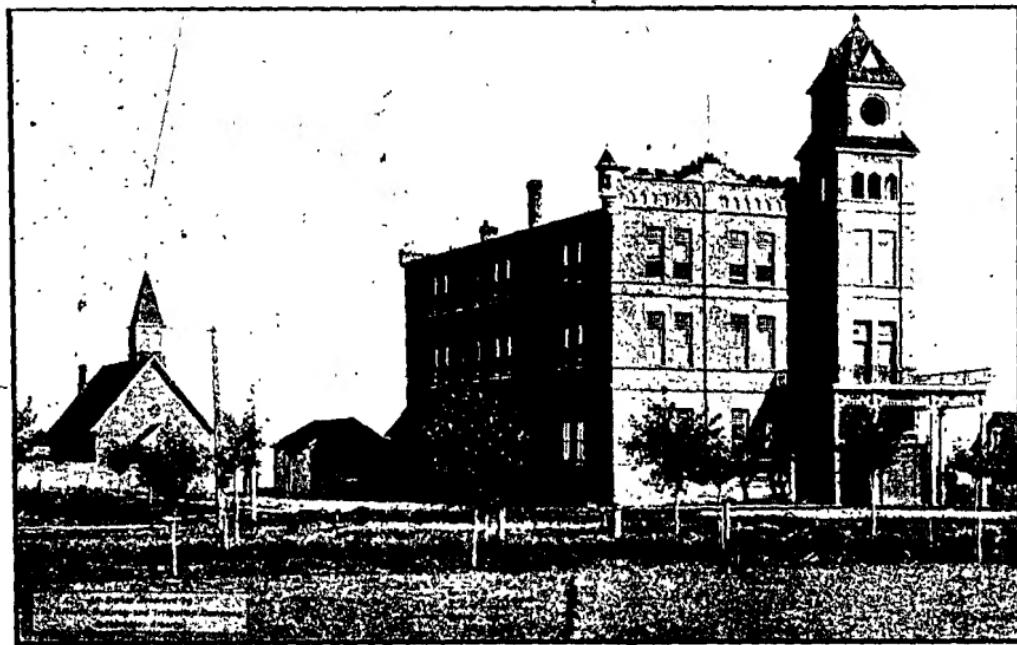
This little Souvenir is intended to draw attention to Lethbridge, and
to the attractive irrigable lands surrounding the town.

For full particulars, apply to:

LAND DEPARTMENT
THE ALBERTA RAILWAY & IRRIGATION CO.
LETHBRIDGE, ALBERTA, CANADA



P
9-11-259
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General Offices of The Alberta Railway and Irrigation Company, Lethbridge, Alberta.

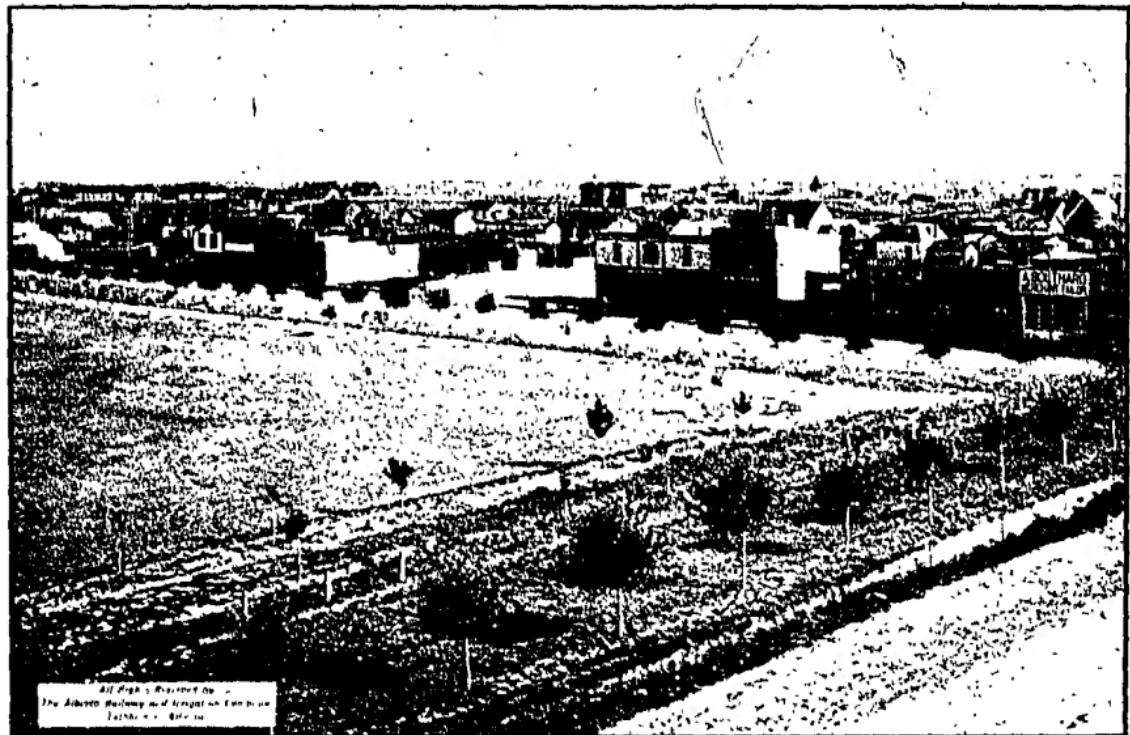
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A Few Facts About Lethbridge

The Town Lethbridge is centrally located on an immense plateau at the eastern base of the Rocky Mountains. The district is generally known as "Sunny Southern Alberta." It is 48 miles north of Montana's northern boundary, and 250 miles northeasterly from Spokane, Washington.

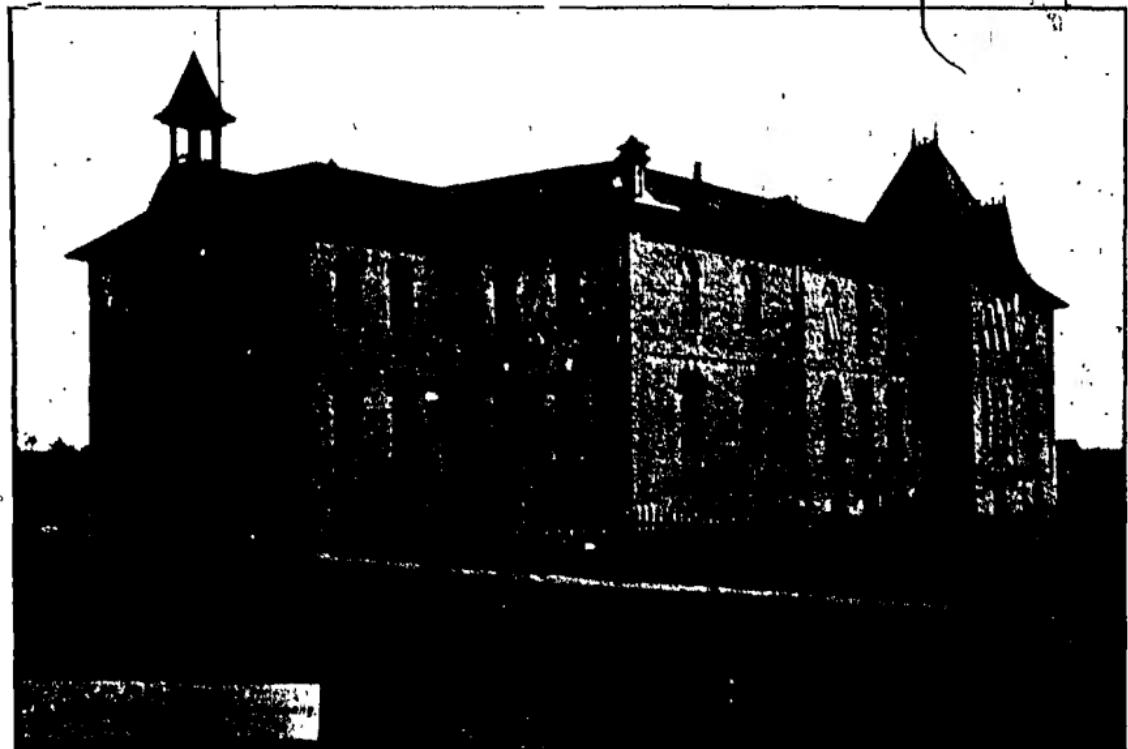
Railway Facilities It may be reached from the east, west and north by the Crow's Nest branch of the Canadian Pacific Railway. It is the headquarters of The Alberta Railway Company's lines, which operate to the south, connecting at Sweet Grass, Montana, with the Great Northern Railway System, thereby giving direct communication with points in the Western States.

It Possesses A good waterworks and sewerage system. Several churches and first-class public schools. Branches of the Bank of Montreal and the Union Bank of Canada. Well appointed hotels, electric light plant and telephone exchange.

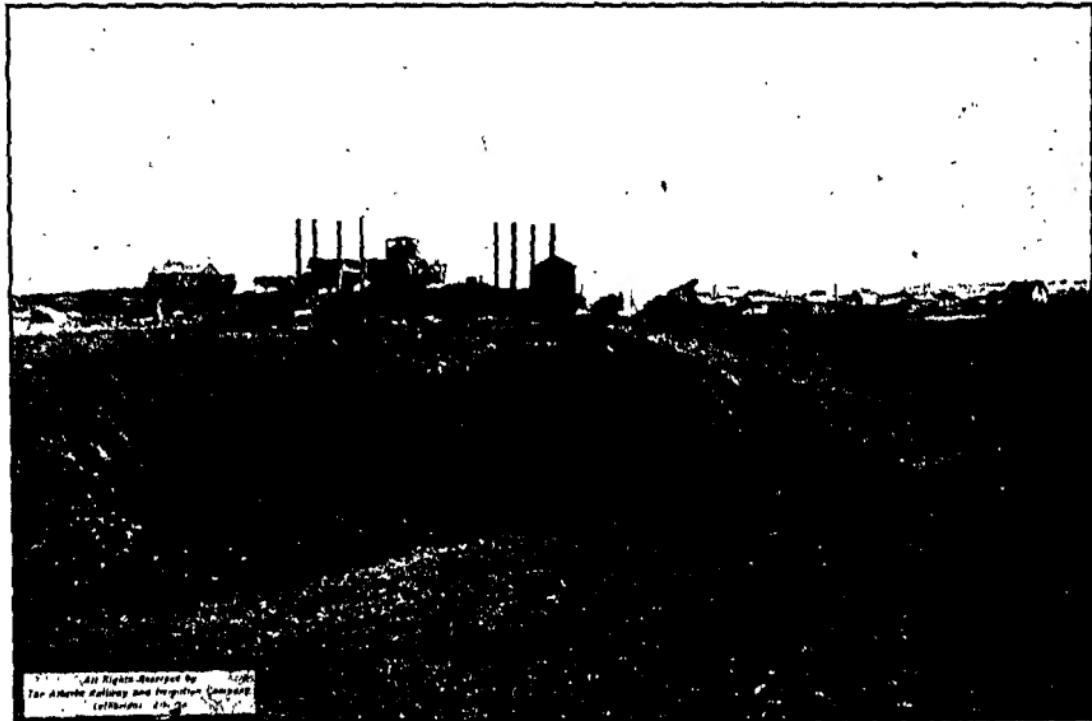


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View of Lethbridge, Alberta (showing corner of Public Square).



Central School, Lethbridge (Educational facilities unexcelled).



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The Alberta Railway and Irrigation Company
Calgary, Alberta

Lethbridge Collieries—which produce the celebrated Galt Coal, the domestic and steam fuel of Western Canada.

Our Climate

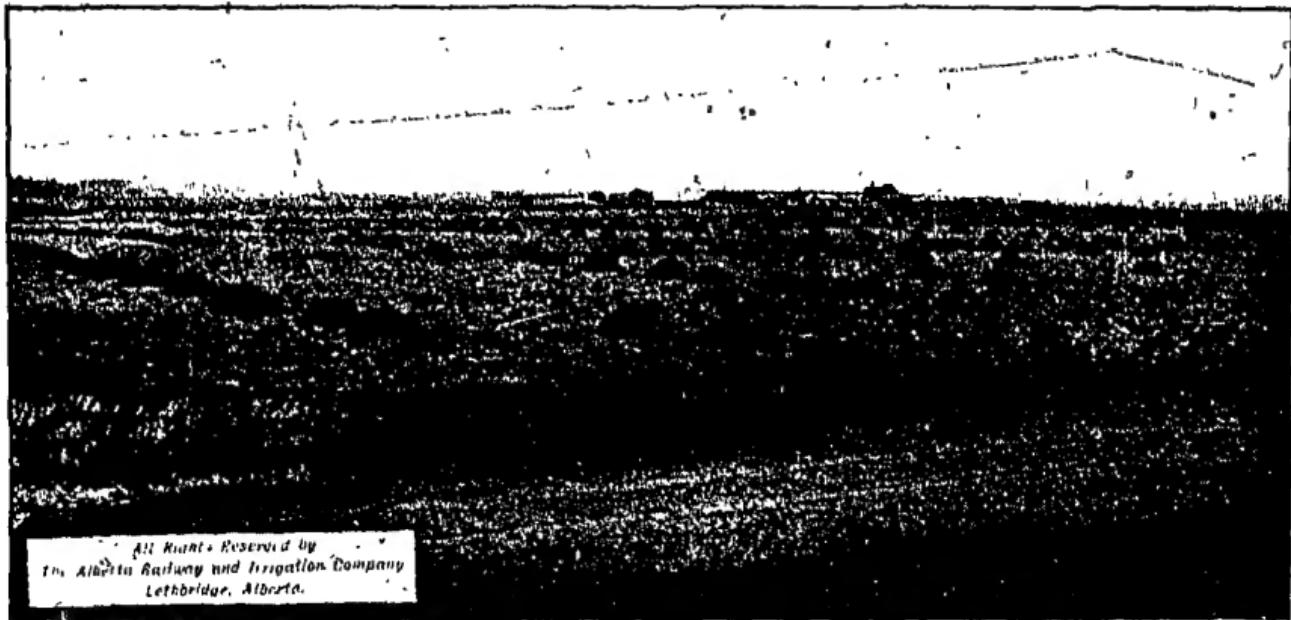
The altitude of Lethbridge is 2,945 feet above the sea level. This altitude means a rare atmosphere. A light rainfall—otherwise irrigation would not have been developed in the Lethbridge district. A correspondingly light snowfall. This all means sunshine. Southern Alberta enjoys much more sunshine than any other part of Canada.

Sleighs and sleds are practically unknown here.

Thousands of cattle and sheep graze in the district throughout the year, never knowing any other shelter than the "Canopy of Heaven."

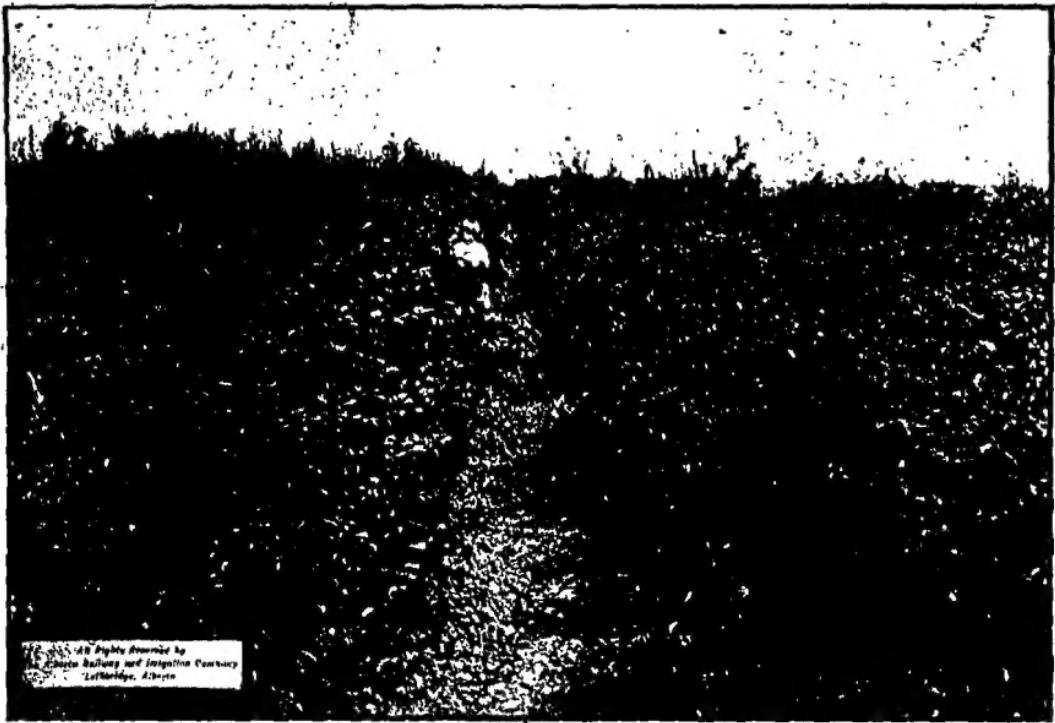
A grand climate for the cure of tubercular troubles.

Southern Alberta has been well named "The Colorado of Canada."



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The Alberta Railway and Irrigation Company
Lethbridge, Alberta.

Second Cutting of Alfalfa on our Irrigated Lands.



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Creative Marketing and Irrigation Company
Lethbridge, Alberta

RASPBERRIES.

(Fruits, vegetables and forage all grow well under irrigation.)



Water, Soil and Sunshine. Result - A bounteous crop.

Printed by
The American Stationery and Advertising Company,
Philadelphia, U.S.A.

Don't Worry ; Farmers need No Longer Fear Drought

EVERY MAN HIS OWN RAINMAKER

Seasons differ in no country is the rainfall uniformly kind to the farmer. Some years too much moisture, others too little. In the Lethbridge District rarely is there too much rain ; when too little the farmer can correct the trouble by applying water from his ditch, and thereby a generous crop is assured.

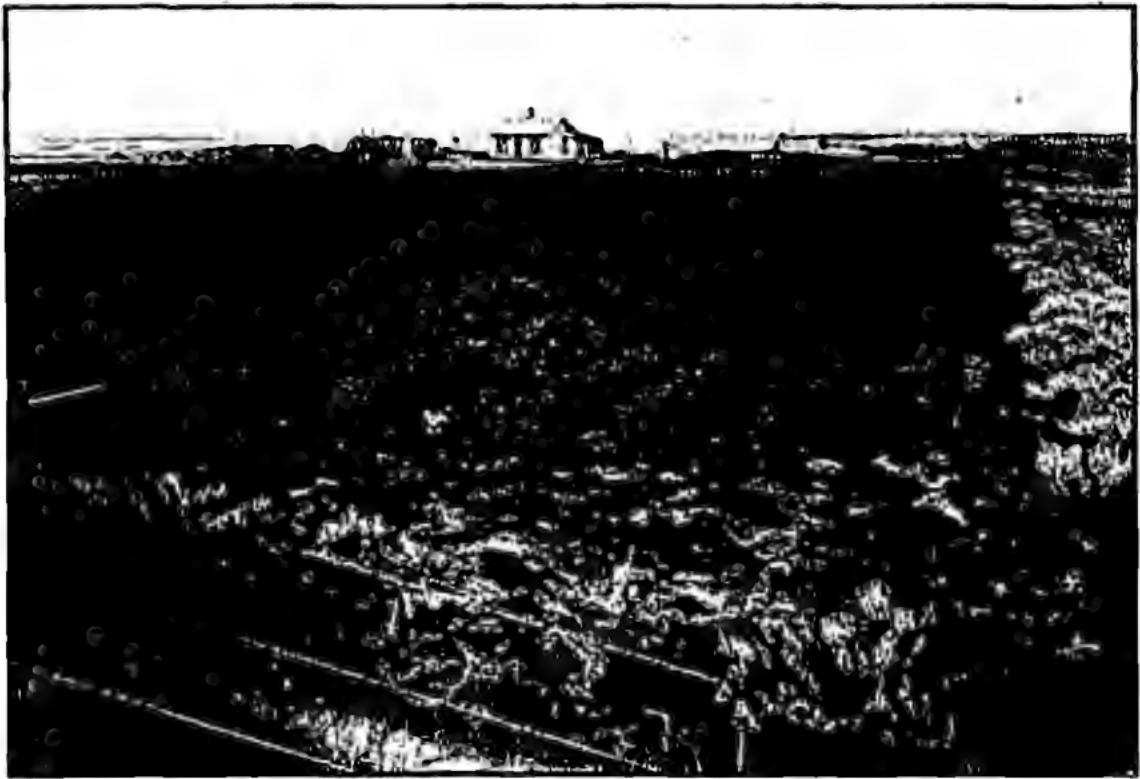
I N S U R E

The tendency of the age is to INSURE
The business man insures his stock
The farmer insures his buildings
Why not insure crops ?
The holder of irrigated lands can insure
Because irrigation is CROP INSURANCE

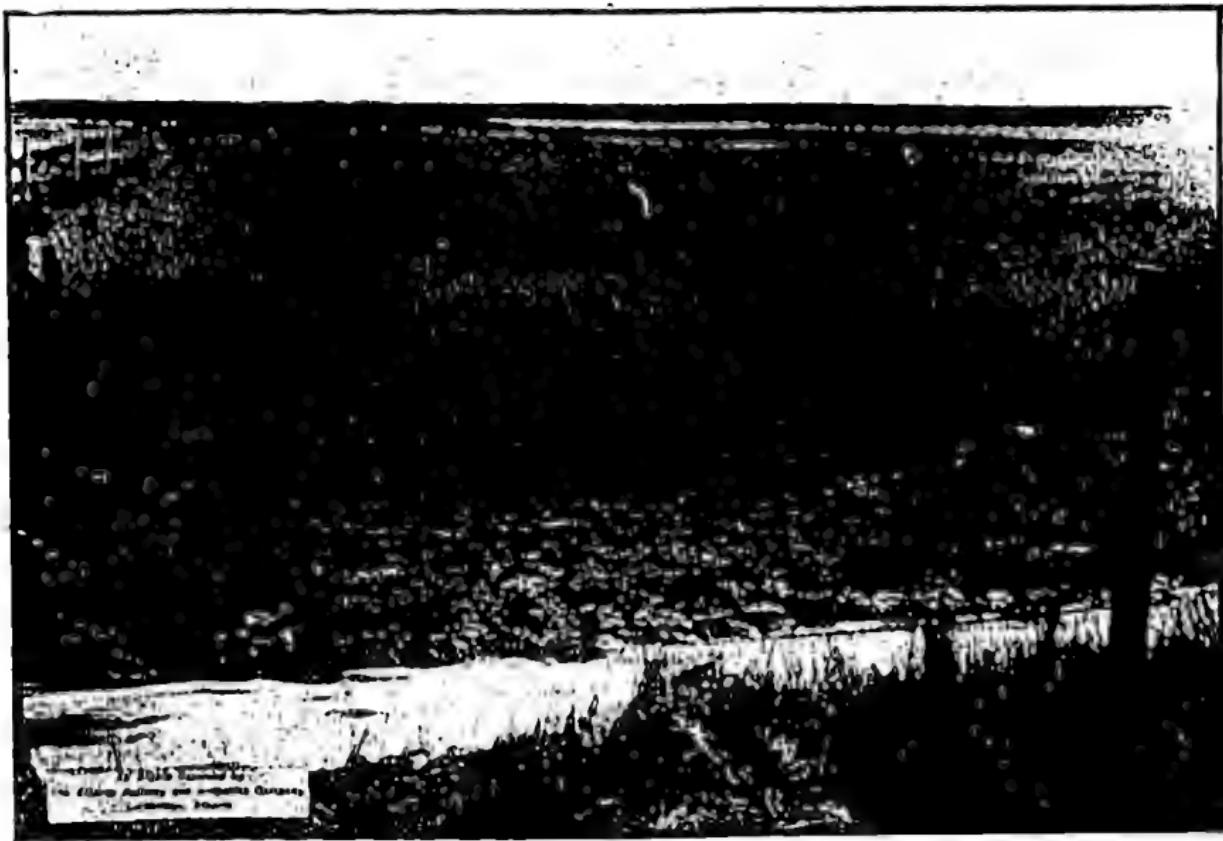


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The Atlanta Building and Irrigation Company
Atlanta, Georgia

Oats—90 bushels per acre, the production of irrigation.



Wales produced the third settle

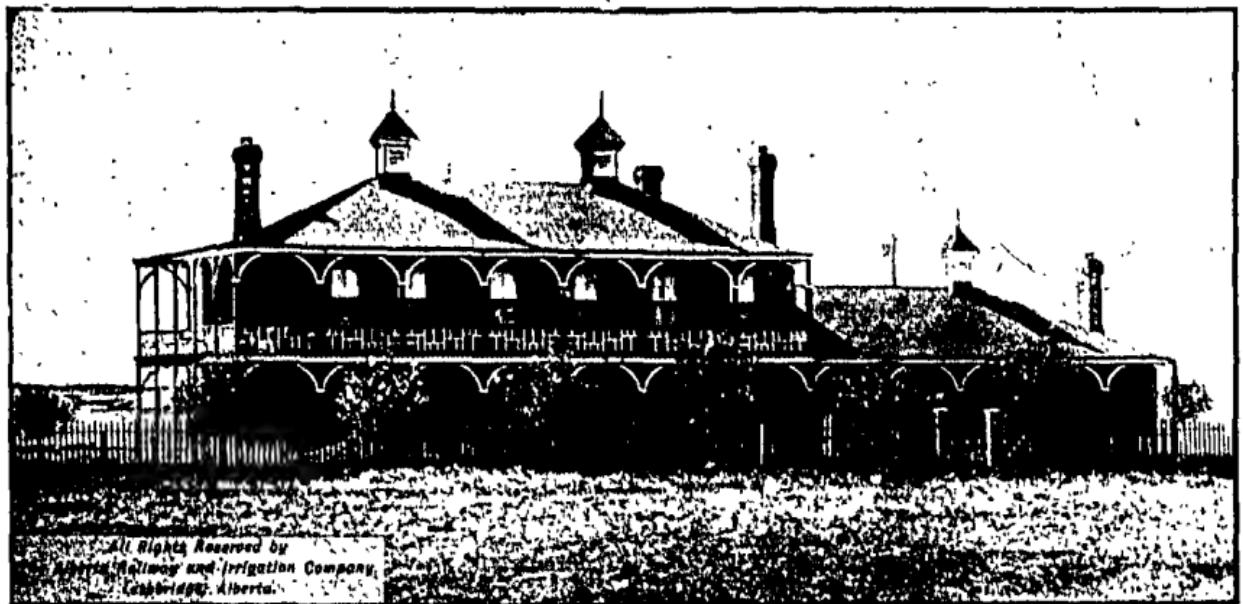


-and Irrigation produced his 17 bushels to the acre Wheat Crop.

The Galt Hospital, a photograph of which appears on the opposite page, is one of the best known, best equipped and most valuable institutions in Western Canada. As a proof of this it may be stated that its patients come from all parts of the Territories.

Regarding the health of the district, Dr. F. H. Mewburn, one of the leading practitioners in the country writes as follows:

"Speaking of the climate of Southern Alberta in relation to health, I take pleasure in submitting the following, based upon fifteen years' medical experience: Given a light, dry atmosphere, a dry, quick absorbing soil, moderate elevation above sea level, a great amount of sunshine, and you have the essentials of a healthgiving climate. Such essentials the climate of Southern Alberta possesses in a marked degree. Physicians who have practiced in Southern Alberta are impressed with the following facts—(1) That acute lung troubles, such as pneumonia and bronchitis are rare; (2) That very few, if any, cases of consumption develop within the country, while great improvements and cures result in such cases brought into the country; (3) That the infectious diseases of childhood are of a mild type, and are very amenable to treatment; (4) That typhoid fever in all its various forms is generally absent. Such facts go to prove the healthfulness of the climate without question."



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Galt Irrigation and Irrigation Company
Lethbridge, Alberta.

Galt Hospital - Lethbridge.

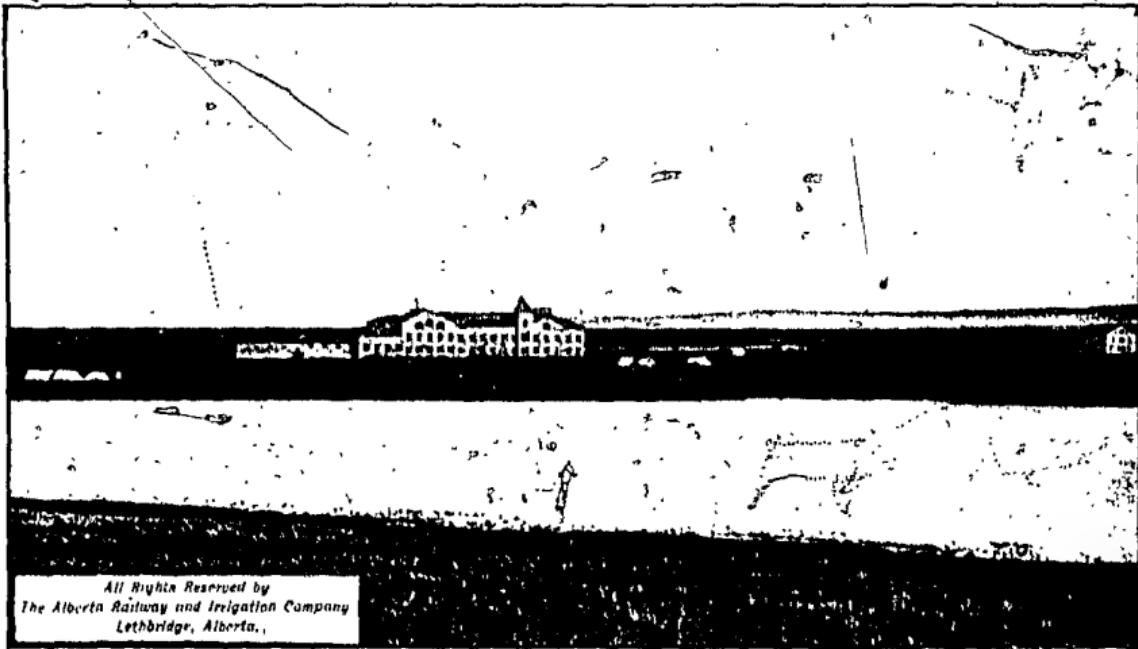


A cultivated farm
A never-failing ditch;
A farmer thus removed from harm
In little time grows rich,



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Irrigation Ditch in foreground.
Earth, water, air,--beloved brotherhood,
Yielding him who irrigates abundant food.



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The Alberta Railway and Irrigation Company
Lethbridge, Alberta.

Beet Sugar Factory, Raymond, (19 miles south of Lethbridge) showing irrigation reservoir
The only Beet Sugar Factory in Western Canada, cost \$500,000. The Sugar Company are prepared
to contract with the settlers for \$200,000 worth of beets annually, which will keep for use in the coun-
try \$700,000 that is now being sent out for sugar



AK Photo furnished by
the Alberta Irrigation and Irrigation Pumping
Lethbridge, Alberta

Irrigating Sugar Beets at Raymond.

(The system of irrigation is so simple and effective that one man can look after the distribution of water over quite a large area).

The sugar factory offers a ready cash market to all farmers growing beets.
Beets yield the farmer a clear profit of \$25 per acre.

Notes About Our Water Agreement

The method of selling water is by the cubic foot or fraction thereof passing a given point in each second of time. For instance, a box pipe or conduit one foot deep and one foot wide, filled with water flowing at an average rate of one foot in a second of time, would discharge what is known as "one cubic foot per second," sometimes called, a "second foot." Water is measured as it flows over a simple device known as a weir.

One cubic foot of water per second is regarded as a liberal allowance for the irrigation of 150 acres of land in this district. An annual rental of \$150 is charged for each cubic foot of water per second. This is the reason that water is sometimes spoken of as costing \$1 per acre each year.

It does not, however, follow that the settler always wishes to irrigate the full area purchased. Some farmers find that half water duty is sufficient.

A water agreement accordingly issues on the same date as the land is purchased. This water agreement provides for the payment of the rental on the 1st of May in each year, or such later date as may be decided, and it is also provided that the water is to be applied to the land purchased.



An ideal crop in an ideal country.



All rights reserved by
The Atlantic羽毛 and羽绒 Company
Montgomery, Alabama

A Peerless Crop of Oats.



Is there anything more pleasing to a farmer than a crop like this?

Notes About Our Lands

THERE IS NO DOUBT ABOUT IT!

Some of the finest lands on the continent are situated in the Lethbridge District. This statement may be verified by inspection. Come at any time - in the middle of summer and see magnificent crops; in the middle of winter and frequently see settlers plowing when less favored districts are bound up in frost and snow.

PRICE OF LANDS

The Company sells land capable of irrigation at \$15 per acre and upwards, on easy terms of payment, viz.:— In ten equal annual instalments, with interest at the rate of 6 per cent. per annum on the principal amount outstanding, to be paid with each instalment. Purchasers who wish to save the interest are allowed to pay up in full and obtain title at any time before the expiration of the purchase period. The Company sells land above the canal at \$6 per acre, the terms of payment being the same.

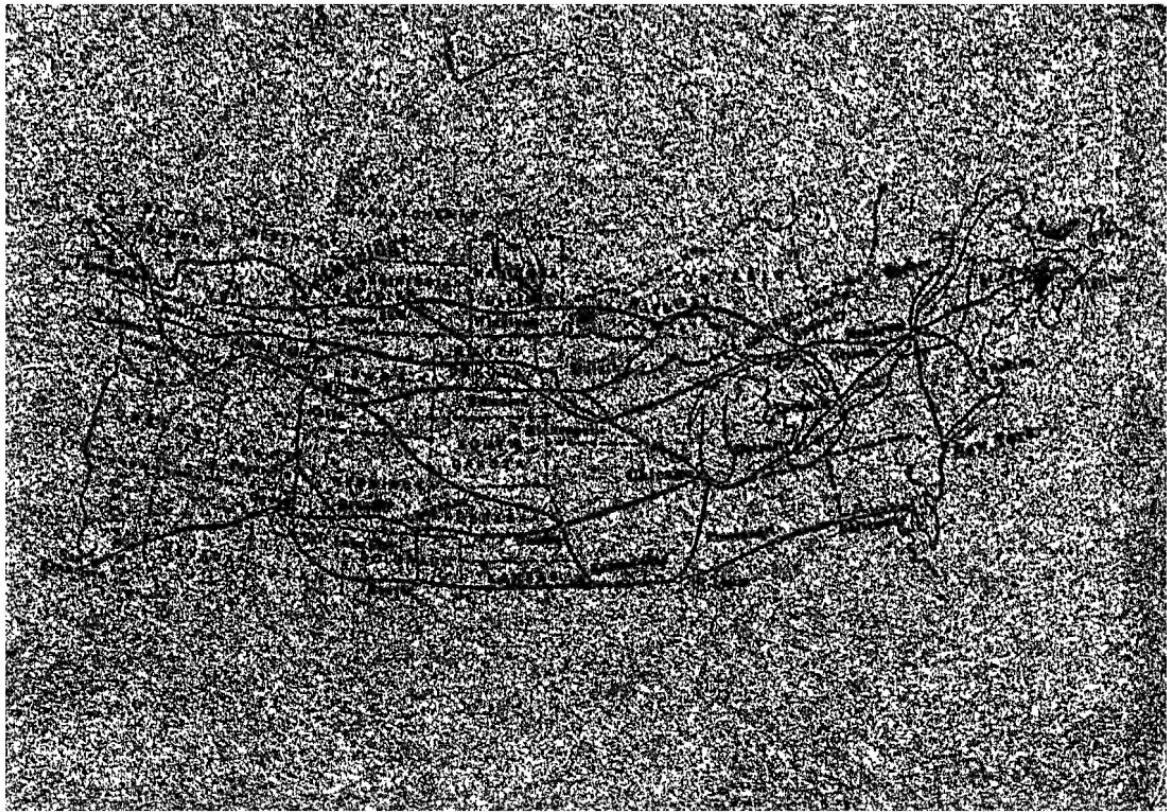
Blocks of the choicest grazing lands can be bought at lower prices.

DON'T WAIT till prices advance. BUY NOW
You WON'T regret it.

All the views contained in this little Souvenir are ours and speak for themselves, but a post-card asking for further particulars addressed to the Land Department

ALBERTA RAILWAY & IRRIGATION CO.
LETHBRIDGE, ALBERTA, CANADA

will receive prompt attention



The Smart City Blueprint
by [WRI Ross Center](#)